



**High performing graphic designer & production artist** with over 16 years of experience elevating artwork for world-class products and services!

**All History**

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**Graphic Artist / Pre-Press / Digital Press Operator** ..... JUL '24 - Present  
**THE DE LEONE CORP | CUSTOM GRAPHIC LABELS & PRINTING DEPT. REDMOND, OR**

Created custom graphics for large orders of pressure sensitive labels. Performed daily equipment maintenance and job setup adjustments. Monitored the printing process to maintain high print quality. Ensured quality assurance throughout the production process and troubleshoot equipment issues.

**Designer**..... JAN '24 - JUN '24  
**THE PROGRAM @FENDER | DIGITAL MARKETING AGENCY REMOTE**

Designed email campaigns for Fender's CRM Lifecycle Marketing. Managed high volumes of briefs working quickly while focusing on quality and accuracy to deliver graphic assets against hard deadlines.

**Graphic Production Designer**..... OCT '22 - OCT '23  
**24 SEVEN INC. @NIKE | CONTRACT AGENCY REMOTE**

Worked closely with Nike's designers and apparel developers to create print schematics for the NBA and WNBA licensed sportswear. Paid the utmost attention to detail and delivering work on time.

**Presentation Designer** ..... JAN '22 - OCT '23  
**24 SEVEN INC @JOYFUL | CONTRACT AGENCY REMOTE**

Part-time role designing custom branded PowerPoint themes, icons, posters, flyers and floor-to-ceiling seamless wall wraps and marketing campaigns for a variety of B2B and Retail companies.

**Production Designer**..... AUG '22 - SEP '22  
**24 SEVEN INC. @OPUS | CONTRACT AGENCY REMOTE**

Short-term contract designing graphics and schematics for an Amazon Live event. Followed brand standards, managed my time with shifting priorities and worked hard under pressure to produce the best results.

**Production Artist, Apparel**..... JUN '21 - AUG '22  
**US TECH SOLUTIONS @NIKE | CONTRACT AGENCY REMOTE**

Made technical apparel schematics from artwork created by designers at Nike; Exceeded the expectations of my team members and made a positive impact on *designer / developer / stakeholder* team dynamics.

**Production Associate** ..... SEP '20 - MAY '21  
**LETTERJET | DIRECT MAIL MARKETING DEPT. SISTERS, OR**

Operated machinery used to ship time sensitive direct mail campaigns. Designed & printed custom letterheads. Made expert use of Microsoft Word & Google Docs to ship products on-time and track inventory.

**Label Department Lead**..... FEB '20 - SEP '20  
**PERSONALIZED NUTRIENTS | LABELING DEPT. SISTERS, OR**

Updated nutrition label designs for accuracy. Applied labels to bottles using automated machinery. Trained my team on graphic production & label application. Organized our work space to exceed shipping goals.



## All History

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**Graphic Web Designer** ..... OCT '19 - FEB '20  
**SMARTZ | DIGITAL MARKETING AGENCY** **BEND, OR**

Designed mobile-first responsive websites in Adobe XD. Supported developers with web optimized graphics and made banner ads that improved conversion rates for our customers' google ads.

**Brand Designer** ..... MAY '18 - OCT '19  
**TRANSUNION | CREATIVE DEPT.** **PORTLAND, OR**

Produced print schematics for modular booths and signage for trade shows & events. Designed PowerPoint presentations, white papers, reports and data sheets; also made updates to the company's website.

**Graphic Designer** ..... APR '18 - MAY '18  
**24 SEVEN INC. @OPUS | CONTRACT AGENCY** **REMOTE**

Communicated effectively with team members to quickly produce, clean and cohesive print schematics for a Salesforce vacation event.

**Presentation Designer** ..... MAR '18 - APR '18  
**24 SEVEN INC. @RWEST | CONTRACT AGENCY** **PORTLAND, OR**

Leveraged existing style guides to create branded presentations, books, flyers and banner ads that became a part of each client's success story.

**Digital Product Image Designer** ..... FEB '17 - FEB '18  
**24 SEVEN INC. @NIKE | CONTRACT AGENCY** **BEAVERTON, OR**

Created product images for major league sports teams as a part of Nike's Design Studio. Adapted to new innovative 3D apparel design technology and trained team members on schematic creation.

**Art Director/Graphic Designer** ..... AUG '16 - FEB '17  
**SELF EMPLOYED | FREELANCE GRAPHIC DESIGNER** **REMOTE**

Designed packaging solutions for small businesses in the retail industry, created PowerPoint presentations and developed custom Wordpress themes for branded websites.

**Presentation Designer** ..... APR '15 - AUG '16  
**24 SEVEN INC. @NIKE | CONTRACT AGENCY** **BEAVERTON, OR**

Built a custom branded PowerPoint theme that enabled Nike's HR department to teach and inspire their company's culture. Also created logos, fliers, posters & infographics for their internal initiatives.

**Graphic Designer** ..... FEB '15 - APR '15  
**24 SEVEN INC. @BIG GIANT | CONTRACT AGENCY** **PORTLAND, OR**

Designed a logo for Nike; and created mood-board presentations to support the complex story telling process of bringing their branded environments to life at several of their newly built factories.

**Graphic Production Artist** ..... NOV '14 - FEB '15  
**BABCOCK & JENKINS | CREATIVE MARKETING AGENCY** **PORTLAND, OR**

Designed, developed and tested successful HTML email marketing campaigns as well as conceptualized and created artwork for B2B marketing initiatives.



## All History

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Production Artist.....OCT '11 - OCT '14  
52 LIMITED @NIKE | CONTRACT AGENCY BEAVERTON, OR

Assisted NIKE's leading designers in sportswear with creating sports graphics, assembling accurate print schematics and readying thousands of other production files for seamless, on-time deployment.

Graphic Designer.....MAR '11 - SEP '11  
DOWNSTREAM | CONTRACT WITH CREATIVE DEPT. PORTLAND, OR

Designed elegant super-graphics for large interactive walls located in retail spaces, hospitals and universities; as well as created client-facing presentations and proposals that helped win bids.

Art Director/Graphic Designer.....JAN '11 - FEB '11  
SELF EMPLOYED | FREELANCE GRAPHIC DESIGNER REMOTE

Created websites, logos and graphics that helped small businesses in the retail and apparel industry establish a strong brand identity and online presence.

UI/UX Designer & Front End Developer.....AUG '08 - DEC '10  
DECIPHER INC. | CREATIVE DEPT. PORTLAND, OR

Designed and developed user friendly interfaces for their web apps; which involved sketching, wire-framing, user interface design and the documentation of style guides and complex user experience scenarios.

Web Production Designer.....MAY '07 - JUL '07  
GLOBIO | CREATIVE DEPT. PORTLAND, OR

Used new tools and technology to manage, produce and innovate educational content for a children's online encyclopedia helping them better understand and care for their environment.

## Hard Skills

Adobe Suite  
Microsoft Office  
Wordpress  
Figma  
HTML / CSS  
Digital and Print Production

Graphic Design  
Human-Centered Design  
Iconography  
Typography  
Layout & Composition

## Soft Skills

Punctual  
Tech Savvy  
Team Player  
Time Management  
Attention to Detail

## Education

Bachelor's of Computer Science, ..... APR '05 - SEP '09  
Interactive Media & Design @ THE ART INSTITUTE PORTLAND, OR

## LinkedIn



Care to connect?  
Reach out to me on LinkedIn:  
[linkedin.com/in/joebarstow](https://www.linkedin.com/in/joebarstow)